

بكرة



BOKRA...a brand new tomorrow

بداية مشرقة لمستقبل واعد

www.Bokra.me



The Twist

Aviation standards on a ground level.





COMPANY INTRODUCTION

BOKRA Events Management & PR LLC

We are a Dubai based company that is built on personalization in all our services.

Creativity



We focus on the client, understand their unique needs and suggest tailored solution / experience.

Personalization



No off-the-shelf solutions, everything is custom made to fit client's specific engagements.



COMPANY VISION PROFILE

TWO POINT VISION

BOKRA was build to achieve and peruse a two-point vison that complements each other:

- **Business Side:**
Events, PR and Technology mix that overdelivers customized services.
- **Community Side:**
Youth Development Platform helping entrepreneurs and younger generation tap into latest business trends.

Our unique USP's allows us to operate lean and mean, this gives us an advantage of speed and quality.



ABOUT BOKRA LLC

- ✓ Born and based in Dubai United Arab Emirates
- ✓ Part of Amima Investments Portfolio
- ✓ Founded by Atti Assi and Hisham EL Sherbiny
- ✓ Focuses on Events, Cooperate Training and Youth Development

Atti Assi is a Serial Entrepreneur and a business mentor, He manages 1B AED portfolios across the region. Atti works closely with medium and large organizations to enable successful exits.

Hisham EL Sherbiny is an international motivational speaker, wellness mentor and Tv Host based in Dubai with a unique experience from 110 countries around the world gained through out his extensive travels.



Kaya: Our Quality Inspector

SERVICIES

Service rundown. 2019



SERVICES
PROFILE



EVENTS

- Activations
- Brand Awareness
- Marketing Stunts
- Indoor/Outdoor Events
- Live Music & DJ setups

We work closely with our clients to understand their needs & wants, then we produce solutions that guarantees successful outcomes.

Our cinema crew are ex-MBC, Al Arabiya and MTV, this enables us to create outstanding footage and high-end production.

How we do it:

We ask lots of questions to better understand the client's vision then we apply ours to the mix and present it few options in which clients chooses to move forward with.





Virtual Tours



- Villas and Units
- Construction Sites
- Yachts & Super cars
- Nurseries, Universities
- Shops & retail

Ultra realistic 3D mapped tours for online users to take on the driver's seat.

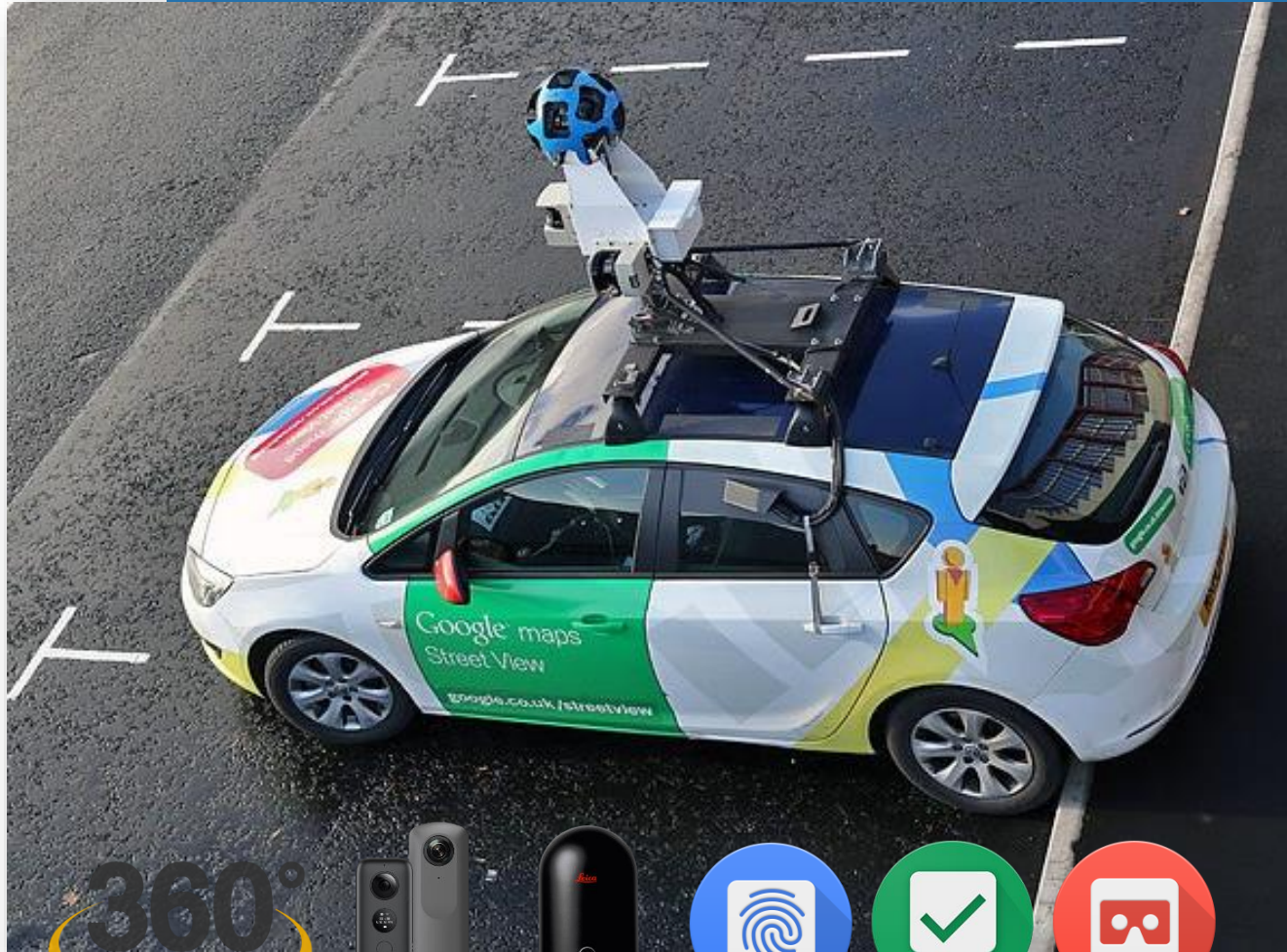
On demand free movement in the space.

No Headset required as our solutions are Mobile friendly and fully responsive.

How we do it:

We shoot extensive 360 footage of the space and compile 3D models, design routes and add hotspots so your client gets an immersive experience.





GOOGLE BUSINESS VIEW

- Google Maps 360 photos
- Google Street View
- Google Business View



Street view allows users to navigate streets where your business is located, and even go inside! This is called In-Store View.

We also add hi quality 360 photos and instigate them with GSV.

How we do it:

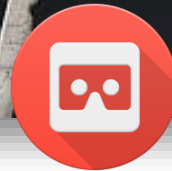
We Visualize, Plan, Design then Shoot!



Custom
Virtual Tours



Google Street View
trusted



360 & VR
Content



COOPERATE TRAINING

- Motivation
- Leadership workshops
- C-Level Coaching
- Keynotes
- Company Day out
- Teambuilding Activities
- Public Speaking for Leaders
- Annual & Cycle meetings

Our A-Team will rock your stage!

We believe in having FUN! Learning, Training & Development should never be too serious, therefore we incorporate fun activities that are tied up and inline with learning outcome and objectives.

How we do it:

We believe is the magic word: CRAZY!

YOUTH SUPPORT



- Motivation
- Life Skills Workshop
- University Talks
- Mentorship
- Workshops
- Women Support



BOKRA's vision was built to support Youth & Entrepreneurship ecosystem. As we grow; we keep dedicating resources to support Youth and Young Adults more and more.

How we do it:
We Inspire youth to break barriers and un-learn limited beliefs.

OUR CLIENTS

Some of our clients



UNITED ARAB EMIRATES
MINISTRY OF CABINET AFFAIRS



الإمارات العربية المتحدة
وزارة شؤون مجلس الوزراء



Bedaya



+971 50 425 6 991

بكرة



BOKRA...a brand new tomorrow

بداية مشرقة لمستقبل واعد

<http://www.Bokra.me>

BOKRA LLC:

Hisham is a motivational speaker and life skills coach based in the UAE.

You can find out more about Hisham at:

<http://www.HishamELSherbiny.com>

<https://linkedin.com/in/coachhisham>





THANK YOU

Time to set up a meeting?